INTERNATIONAL SYMPOSIUM ON
Emerging Issues in Copyright and Related Rights for Developing Countries and Countries with Economies in Transition

MARCH 19–23, 2012
WASHINGTON, DC
PROGRAM
Emerging Issues in Copyright and Related Rights for Developing Countries and Countries with Economies in Transition

**MONDAY MARCH 19**

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<tr>
<td>8:30–9:00</td>
<td><strong>Breakfast Reception</strong></td>
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<td>9:00–9:30</td>
<td><strong>Welcome and Introduction of Participants</strong></td>
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<tr>
<td>Speaker</td>
<td><strong>Maria A. Pallante</strong> Register of Copyrights and Director United States Copyright Office</td>
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<td>9:30–10:00</td>
<td><strong>Overview of Program and Issues</strong></td>
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<tr>
<td>Speaker</td>
<td><strong>Michele Woods</strong> Associate Register for Policy and International Affairs United States Copyright Office</td>
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<tr>
<td>10:00–11:30</td>
<td><strong>Special Remarks: A View from Capitol Hill</strong></td>
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| Speakers   | **Aaron Cooper** Senior Counsel for Intellectual Property and Antitrust Committee on the Judiciary United States Senate  
**Stephanie Moore** Chief Counsel Subcommittee on Intellectual Property, Competition, and the Internet Committee on the Judiciary United States House of Representatives |
MATTHEW SANDGREN
Counsel
Committee on the Judiciary
United States Senate

SHANNA WINTERS
Chief Counsel (invited)
Committee on Foreign Affairs
United States House of Representatives

11:30-12:30  **Break and Group Photo** (Jefferson Building)

12:30-2:00  **Luncheon** (Members Room)

Keynote  **HONORABLE MELVIN L. WATT**
Ranking Member
Subcommittee on Intellectual Property, Competition, and the Internet
United States House of Representatives

Location  **U.S. Copyright Office Hearing Room**
**Madison Building**
**Library of Congress**

2:00-2:45  Copyright System of the United States: Issues and Challenges in the Digital Era

Speaker  **KARYN TEMPLE CLAGGETT**
Senior Counsel for Policy and International Affairs
United States Copyright Office
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<th>Speaker</th>
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| 2:45-3:45 | The Role of Copyright and Related Rights in the Promotion of Social, Cultural, and Economic Development: | Gao Hang  
Director  
Copyright Development Services Division  
World Intellectual Property Organization  
Geneva, Switzerland |
|           | • The U.S. Study and Experience                                         | Michael Schlesinger  
Of Counsel  
Mitchell, Silberberg & Knupp LLP |
|           | • The Experience of Developing Countries and Countries in Transition    | Joan Webley  
Manager  
Copyright and Related Rights  
Jamaica Intellectual Property Office  
Kingston, Jamaica |
|           |                                                                        | Abioye Oyewole  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Copyright Office (moderator) |
| 3:45-4:00 | Break                                                                  |                                                                                                               |
| 4:00-4:45 | Tour of the United States Copyright Office                             |                                                                                                               |
| 4:45-5:15 | Case Study 1: Collective Management in Kenya                            | Marisella Ouma  
Executive Director  
Kenya Copyright Board  
Nairobi, Kenya |
|           |                                                                        |                                                                                                               |
Location  Whittall Pavilion  
Jefferson Building  
Library of Congress

9:00-9:45  International Treaties, Rights Management, and Developing Countries

Speaker  Mihály Ficsor  
Chairman  
Central and Eastern European Copyright Alliance  
Budapest, Hungary

9:45-10:45  Registration Systems of the 21st Century

Speakers  Jim Griffin  
Managing Director  
The OneHouse, LLC

Martín Moscoso Villacorta  
Director  
Copyright Directorate  
National Institute for the Defense of Competition and Protection of Intellectual Property  
Lima, Peru

Robert Kasunic  
Deputy General Counsel  
United States Copyright Office

Christopher Reed  
Senior Advisor for Policy and Special Projects  
United States Copyright Office (moderator)

10:45-11:00  Break
11:00-11:45  Collective Management in Action: The History and Development of SoundExchange

Speaker  **Michael Huppe**
President
SoundExchange

11:45-12:30  Recent Developments in the WIPO Standing Committee for Copyright and Related Rights

Speakers
**Justin Hughes**
Senior Advisor to the Under Secretary of Commerce for Intellectual Property
United States Patent and Trademark Office

**Michele Woods**
Associate Register for Policy and International Affairs
United States Copyright Office

12:30-1:15  Rights Management and the Digital Environment: Where Do We Go From Here?

Speakers
**Tracey Armstrong**
President and Chief Executive Officer
Copyright Clearance Center

**Eugene Mopsik**
Executive Director
American Society of Media Photographers

**Christopher Reed**
Senior Advisor for Policy and Special Projects
United States Copyright Office (moderator)

1:15-2:30  Lunch Break
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<td>2:30-3:30</td>
<td>The Role of Governments and the Courts in Rights Management: Royalties, Rates, and Beyond</td>
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</table>
| Speakers | **Mihály Ficsor**  
Chairman  
Central and Eastern European Copyright Alliance  
Budapest, Hungary  
**William Roberts, Jr.**  
Copyright Royalty Judge  
United States Copyright Royalty Board |
| 3:30-3:45| **Break**                                                            |
| 3:45-4:15| Case Study 2: Perspectives from Brazil                               |
| Speaker  | **Cliffor Luiz De Abreu Guimarães**  
General Coordinator of Access and Diffusion in Copyright  
Ministry of Culture  
Brasilia, Brazil |
| 4:15-5:00| Issues in Mass Digitization: The Copyright Office Report             |
| Speakers | **Erik Bertin**  
Attorney-Advisor  
United States Copyright Office  
**Catherine Rowland**  
Counsel for Policy and International Affairs  
United States Copyright Office |
Location  Madison Hall
          Madison Building
          Library of Congress

5:00-6:30  Evening Reception
          Courtesy of the U.S. Register of Copyrights

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WEDNESDAY
MARCH 21

Location  U.S. Copyright Office Hearing Room
          Madison Building
          Library of Congress

8:45-10:00  Copyright Challenges Facing Libraries and Archives

Speakers

   ALLAN ADLER
   Vice President for Legal and Government Affairs
   Association of American Publishers

   JONATHAN BAND
   Counsel for Library Copyright Alliance
   Jonathan Band PLLC

   BRANDON BUTLER
   Director of Policy Initiatives
   Association of Research Libraries

   CARRIE RUSSELL
   Director
   Program on Public Access to Information
   American Library Association

   ANTONIO SANTOS
   Director
   National Library of the Philippines
   Manila, Philippines

   CHRISTOPHER WESTON
   Attorney-Advisor
   United States Copyright Office (moderator)
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<tr>
<td>Speaker</td>
<td><strong>PROBIR MEHTA</strong></td>
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<td>Office of the U.S. Intellectual Property Enforcement Coordinator</td>
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<td>Executive Office of the President</td>
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<td>10:30-11:00</td>
<td>The Copyright Balancing Act</td>
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<tr>
<td>Speaker</td>
<td><strong>MARIA A. PALLANTE</strong></td>
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<td>United States Copyright Office</td>
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<td>11:00-11:15</td>
<td><strong>Break</strong></td>
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<td>11:15-12:15</td>
<td>Exceptions and Limitations in the Digital Era</td>
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<tr>
<td>Speakers</td>
<td><strong>DAVID CARSON</strong></td>
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<td>General Counsel</td>
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<td>United States Copyright Office</td>
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<td><strong>MARIA STRONG</strong></td>
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<td>Senior Counsel for Policy and International Affairs</td>
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<td>12:15-1:30</td>
<td><strong>Lunch Break</strong></td>
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<td>1:30-2:30</td>
<td>Freedom on the Internet: How Copyright and Free Expression Coexist</td>
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<td>Speakers</td>
<td><strong>SANDRA AISTARS</strong></td>
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<td>Executive Director</td>
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<td>Copyright Alliance</td>
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<td><strong>JAMES LOVE</strong></td>
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<td>Director</td>
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<td>Knowledge Ecology International</td>
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Rashmi Rangnath
Staff Attorney and Director
Global Knowledge Initiative
Public Knowledge

Michele Woods
Associate Register for Policy and International Affairs
United States Copyright Office (moderator)

2:30-3:30 Literary Works in the Digital Age: The Future is Now
Speakers
Paul Aiken
President
The Authors Guild Inc.

Ed McCoyd
Executive Director for Digital,
Environmental and Accessibility Affairs
American Association of Publishers

3:30-3:45 Break

3:45-4:45 Behind the Scenes: Registering Works of Visual Art
Speaker
John Ashley
Division Chief
Visual Arts Division
United States Copyright Office

5:00-6:30 Optional Evening Activity
Location Whittall Pavilion
Jefferson Building
Library of Congress

9:00-10:00 IP Enforcement and the Digital Agenda: New Technologies and Challenges

Speakers

Krista S. Coons
Content Protection Counsel
Motion Picture Association of America, Inc.

Luisa Simpson
Executive Director
International Copyright Enforcement and Trade Policy
American Association of Publishers

Steven M. Tepp
Senior Director
Global Intellectual Property Center
U.S. Chamber of Commerce

Karyn Temple Claggett
Senior Counsel for Policy and International Affairs
United States Copyright Office (moderator)

10:00-11:30 Licensing Models for the Future: Trends and Developments

Speakers

Jesse Feder
Director of International Trade and Intellectual Property
Business Software Alliance

Stanley Pierre-Louis
Vice President and Associate General Counsel
Intellectual Property and Content Protection
Viacom, Inc.

Steve Marks
Executive Vice President and General Counsel
Recording Industry Association of America
**Oliver Metzger**  
Senior Copyright Counsel  
Google, Inc.

**Cynthia Sanchez**  
Counsel for Policy and International Affairs  
United States Copyright Office (moderator)

11:30-11:45  **Break**

11:45-1:00  **Jefferson Building Tour**

1:00-2:00  **Luncheon** (Montpelier)  
Keynote  **Marybeth Peters**  
Former Register of Copyrights

2:00-3:00  **Effective Coordination of IP Enforcement: Approaches and Techniques**  
Speakers  **Lev Kubiak**  
Director  
National Intellectual Property Rights Coordination Center  
**Christopher Merriam**  
Assistant Deputy Chief  
Computer Crime and Intellectual Property Section  
Criminal Division  
U.S. Department of Justice

3:30-3:45  **Break**
3:45-4:30  Copyright and Trade: Building Bridges and Investing in the Future

Speaker  STANFORD MCCoy  
Assistant U.S. Trade Representative for Intellectual Property and Innovation  
Office of the U.S. Trade Representative

4:30-5:30  Rights Management in Music, Literary, Software and Other Works

Speakers  STEVE METALITZ  
Partner  
Mitchell Silberberg & Knupp, LLP

SAM MOSENKIS  
Vice President of Legal Affairs  
American Society of Composers, Authors and Publishers

JANE SAUNDERS  
Senior Vice President for Rights Management  
Motion Picture Association of America, Inc.

CYNTHIA SANCHEZ  
Counsel for Policy and International Affairs  
United States Copyright Office (moderator)
Location  Whittall Pavilion
Jefferson Building
Library of Congress

8:30-9:00  Per diem disbursement (Room LM-613)

9:00-9:45  Report on WIPO New Initiatives in the Field of Copyright and Related Rights and their Implications for Developing Countries and Countries in Transition: Technical Assistance and Capacity Building Programs

Speaker  GAO HANG
Director
Copyright Development Services Division
World Intellectual Property Organization
Geneva, Switzerland

9:45-10:45  Law Library Rare Book Tour

10:45-11:00  Break

11:00-11:45  Country Remarks and Participant Discussion

11:45-12:30  Closing Ceremony and Presentation of Certificates